



2. Develop and apply a comprehensive training and awareness model that promotes capacity development between Rotary and social actors in the field of Human Rights through the acquisition of knowledge and tools that allow the generation of Peace projects.
3. Create the intersectoral alliance between social and Rotary actors in the Puebla-Tlaxcala region with a human rights approach for integral and community development on Positive Peace issues

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG-TERM BREAK DOWN

Background:

Thanks to the approach we had through the 2nd. Meeting Pillars of Positive Peace, we detected the importance of incorporating the Pillars of Positive Peace into the civil society agenda, as a trigger to boost social projects and enhance their impact. Being the pillars selected to work through our proposal: Acceptance of the rights of others, High level of human capital and Equitable distribution of resources.

Problem Description:

There are two common concepts of peace, each of which has a long history in studies on the subject: Negative Peace and Positive Peace. The definition of the Institute for Economics & Peace (IEP) of Negative Peace is the absence of violence or fear of violence. It is an intuitive definition that many agree with and that makes measuring peace easier. In the preparation of the Peace Index in Mexico (IPM), the Negative Peace measurements have been used.

For its part, the most ambitious concept of peace is that which corresponds to Positive Peace. "Positive Peace refers to the attitudes, institutions and structures that create and sustain peaceful and prosperous societies, with greater resilience and ability to face and resolve their conflicts through non-violent means." Positive Peace can be considered to offer the necessary conditions for adapt to changing contexts, have a well-run society and resolve conflicts without violence.

Mexico ranked 62nd out of 163 countries in the Positive Peace Index (IPP) 2018, ranking 40% higher globally. However, being ranked 140 in the Global Peace Index (IPG), Mexico was one of the 25 least peaceful countries in the world in 2018. When comparing the high levels of Positive Peace with those of negative peace, it is appreciated that



Mexico has the potential to reduce its level of violence if it overcomes some key challenges.

Although Mexico exceeds the global average in five of the eight pillars, it is currently below those levels that correspond to: 1) Corruption; 2) Good functioning of the government; and 3) Free flow of information. However, The pillar whose performance represents the most inefficient in the case of Mexico is "low levels of corruption", which is strongly correlated with peace in all regions of the world. A high level of corruption is characteristic of countries with a low level of peace. This is of special importance to better understand the dynamics of violence in Mexico.

The Positive Peace Index (IPP) 2018 indicates that countries that managed to significantly reduce violence and improve their level of peace developed several actions in common, such as reducing corruption, limiting citizens' access to small arms and firearms light, as well as improving institutional performance, access to information and the material well-being of society.

The current paradigm of peace and security is linked to reaction and containment through the public force, the criminalization of disadvantaged social groups and punitive and condemnatory laws. Our vision is different, we focus on the construction of positive peace, through the awareness of human rights, the reconstruction of the social fabric and the visibility of the "other" as a human being, with rights and opportunities. In this sense, the consolidation of alliances between social actors and Rotarians as agents of change, from the approach of peace building, opens the possibility of carrying out coordinated actions at different levels that allow breaking the vicious circle of violence and crime. , thanks to the generation and evaluation of integral projects that contribute to Peace, strengthening the social fabric towards the common good with an inclusive, respectful and supportive development.

Justification:

Social actors have limited capacity to develop actions to promote social cohesion and social capital of groups and regions that live in situations of vulnerability and exclusion. On the other hand, an interest in increasing the level of involvement by Rotarians in actions aimed at social development, however there are few or ineffective mechanisms that allow adequate articulation between the actors. The foregoing justifies the need to strengthen the joint participation of social actors and Rotarians to achieve common goals. Likewise, the limited resources for carrying out actions by social actors, translates into different problems that form a vicious circle



that limits the professionalization of social actors and discourages citizen participation.

The strategic lines of REDECIM are: Collaborative work, knowledge of OSC's social innovation, generation of synergies through the pursuit of common objectives, professionalization, direct impact on the Sustainable Development Goals and systematization of experiences. Currently, REDECIM is the first network in Mexico that contributes to the contribution and optimization of financial, human and technical resources of the International Cooperation for the Development of Civil Society Organizations at the national level.

Thanks to the approach we had through the 2nd. Meeting Pillars of Positive Peace, we detected the importance of incorporating the Pillars of Positive Peace into the civil society agenda, as a trigger to boost social projects and enhance their impact. Being the pillars selected to work through our proposal: **Free lax information, Acceptance of the rights of others , High level of human capital, Equitable distribution of resources and good relations with neighbors .**

Through the dual training in International Cooperation, Human Rights and Peace, by REDECIM, organized social investment schemes will be generated through alliances between social actors and Rotary , which will contribute to the development and social welfare of vulnerable populations in peace, public security and access to Human Rights.

Indicators (goals):

The goals proposed in this proposal are:

Goals Objective 1:

- 1.1 Organize and implement a call to organized civil society, Rotarians and allies for participation in the project.
- 1.2 Apply a modular training program **on access to sources of financing for peace and human rights projects** through national and international cooperation under the design and evaluation of intervention proposals with a social focus.
- 1.3 Apply a training workshop specialized **in methodologies for the evaluation and monitoring of projects on peace and Human Rights.**
- 1.4 Evaluate the increase in approaches to peace projects by civil society organizations .
- 1.5 Evaluate the knowledge and application that Rotarians will give in each of their districts to evaluate peace and human rights projects .



Goals Objective 2:

2.1 Train 60 Rotary (may attend the club president, the committee of the Rotary Foundation, the president of projects and service and other interested Rotarians), whether 2020-2021 and 2021-2022 responsible for analyzing and selecting proposals of intervention under a social approach that allows them to:

- a. Develop territorial diagnoses to identify the location of your target population.
- b. Understand the complexity of project formulation.
- c. Generate schematized criteria for the selection of beneficiaries under the premises of parametric evaluations and through qualitative and quantitative indicators.
- d. Design resource allocation protocols.
- e. Develop monitoring and evaluation parameters of the achievements obtained by the beneficiaries, allowing them to improve decision-making for the future allocation of resources as well as for the design of focused calls that include new actors so far excluded from the Cooperation for the Developing.

2.2 Train 60 Civil Society Organizations and social allies of the States of Puebla and Tlaxcala in access to sources of financing for International Cooperation, which allows them to:

- a. Understand the background, objectives, modalities and operation of the International Development Cooperation.
- b. Identify the main donors internationally.
- c. Know the methodologies to access technical and financial resources in matters of peace and Human Rights.
- d. Identify the tools aimed at managing the resources obtained and, in this way, carry out a successful follow-up and closure of social intervention proposals.

2.3 Evaluate and measure the results obtained by the participants and the project in general.

Goals Objective 3:

3.1 Implement a circuit of communication, knowledge management, exchange of practices and learning between different local initiatives.

- to. Generate a strategy for dissemination of results
- b. Establishment of an action plan for the use of the results

3.2 . Perform the evaluation and systematization of the project;



to. Systematize the experience in parallel to the execution of the alliance

Activities:

The following are the necessary activities that make up each of the specific objectives of the project:

Specific Objective # 1: Generate a dual participation scheme (Rotary and Social Actors) to increase social investment in the joint presentation of Positive Peace projects, as well as sensitize Rotary and social partners of Puebla and Tlaxcala incorporating the importance of evaluation and financing of Positive Peace projects .

Activities:

1. Make a public call to invite CSOs from Puebla and Tlaxcala
2. Make a public call to invite Rotarians from Puebla and Tlaxcala
3. Make invitations
4. Follow up on invitations
5. Confirm attendees
6. Make image and graphic applications of the project
7. Determine digital content to promote the event on the REDECIM website and project partners
8. Spread the event in media
9. Collect witnesses

Specific Objective # 2: Develop and apply a comprehensive training and awareness model that promotes the development of capacities of Rotarians and Civil Associations in the field of Human Rights through the acquisition of knowledge and tools that allow the generation of Peace projects

Activities:

1. Formulate satisfaction surveys of manuals and activities
2. Transfer of trainers to the headquarters where the training will be conducted to OSC
3. Delivery of materials digitally to CSOs
4. Apply a modular training program on access to sources of financing for peace and human rights projects through national and international cooperation under the design and evaluation of intervention proposals with a social focus.
5. Transfer of trainers to headquarters where Rotary training will be conducted
6. Delivery of materials by digital means to Rotarians



7. Apply a training workshop specialized in methodologies for the evaluation and monitoring of projects on peace and Human Rights.

Specific Objective # 3:

Create the intersectoral alliance between civil society and Rotary clubs Puebla-Tlaxcala with a human rights approach for integral and community development on Positive Peace issues

Activities

1. Generate spaces for dialogue that promote understanding between civil society and Rotarians
2. Establish a defined agenda on the needs, limits and scope of the intersectoral Alliance

Expected Products:

Breakdown of expected results in the short, medium and long term:

NUMBER	TERM	EXPECTED RESULTS	MONITORING OR FOLLOW-UP STRATEGY
One	Short term (1 year)	1. Train 60 Civil Society Organizations of the States of Puebla and Tlaxcala on access to sources of financing for peace and human rights projects through national and international cooperation.	a. List of Attendance List b. Relationship, and photographic and digital evidence, of assistance diplomas actually delivered. c. Signatures of course accreditation assistants.
		2. Train 60 Rotary responsible for analyzing and selecting intervention proposals under a social approach; through a training workshop specialized in methodologies for the evaluation and monitoring of projects on peace and Human	a. List of Attendance List b. Relationship, and photographic and digital evidence, of assistance diplomas actually delivered.



		Rights.	c. Signatures of course accreditation assistants.
2	Medium term	1. Detection and articulation of joint projects aligned to the Pillars of Positive Peace	to. Portfolio of positive Peace projects to generate social impact b. Application to International Cooperation financing sources
3	Long term (up to 5 years)	1. Evaluate the increase in approaches to peace projects by civil society organizations.	Online questionnaire that allows the lifting of quantitative data for creating a base of data you tracking beneficiaries integrates: a. Number of projects with social focus designed in the last three years. b. Number of projects with a social focus effectively executed in the last three years. c. Themes that make up the projects of each CSO. d. Number of beneficiaries per project. e. Geographic area of incidence. f. Total average amount of each social project exercised. g. Main donors



			<p>h. Main challenges during the execution of the social projects undertaken.</p>
		<p>2. Evaluate the knowledge and application that Rotary will give in each of their districts to evaluate peace and human rights projects.</p>	<p>Online questionnaire that allows the collection of quantitative data for the creation of a beneficiary tracking database that integrates:</p> <ul style="list-style-type: none">a. Number of territorial diagnoses developed with the objective of identifying the location of its target population.b. Number of civil society projects evaluated during the last two years.c. General themes that make up the projects of each applicant CSO.d. Number of beneficiaries served per project (average).e. Geographic area of greater incidence in the development of social projects.f. Number of calls published in the last three years



			<p>that it reflects: schematized criteria for the selection of beneficiaries under the premises of parametric evaluations and through qualitative and quantitative indicators.</p> <p>g. Number of resource allocation protocols designed through basic guidelines and guidelines provided in the workshop-course .</p> <p>h. Number of follow-ups to assigned projects that contemplates the creation of monitoring parameters and evaluation of achievements obtained by the beneficiaries.</p> <p>i. Number of new actors integrated into Development Cooperation schemes (so far excluded from this type of resources).</p>
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The follow-up mechanism will allow us to analyze and produce information, which serves to make decisions regarding priorities, and strategic actions: the targeting of technical and financial resources; the re-approach of actions to be followed in accordance



with the context and the political and social needs; the adequate inclusion of ethnic groups, young people, women, and the forms of articulation of action shared with members and other actors.

Expected results:

Objective 1

- Rethink the project agenda within CSOs and Rotary Clubs, collective to ensure the effectiveness of the implementation of Positive Peace projects
- Strengthening dialogue between actors to help rethink this agenda.

Objective 2

- Trained and organized people who know how to respond according to the context of the activities to be developed, who can communicate effectively and gather evidence that communicates the purpose of the activity and that can transmit and replicate learning.
- Trained organizations that link other organizations that have the knowledge to manage international cooperation programs. Consolidating a network that adds to the portfolio of social development projects.
- Organizations that promote programs that ensure the Pillars of Positive Peace, the same principles that are implemented in their internal organism.
- Civil organizations have a systematic management of resources, as well as for the validity of projects, which translates into efficiency and saving of resources and time.
- Civil organizations trained in linking and managing international resources, as well as in the implementation of projects that underpin social cohesion on Positive Peace issues
- Linking with new sources of financing
- The follow-up mechanism will allow us to analyze and produce information, which serves to make decisions regarding priorities, and strategic actions: the targeting of technical and financial resources; the re-approach of actions to be followed in accordance with the context and the political and social needs; the adequate inclusion of ethnic groups, young people, women, and forms of articulation of shared action with members and other actors.



Objective 3

- Public-private-strategic alliances: from the program we seek to promote in some cases the creation and in others the strengthening of projects in the field of Positive Peace

5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

One of the strategic lines considered in this proposal is to seek the sustainability of the projects promoted through the strengthening of CSOs in issues of access to International Cooperation financing

In this sense, within the expected results are those that will be given by the related organizations in the improvement of the attention to their groups of final beneficiaries, thus obtaining a solid social capital to boost the projects of the beneficiary groups. And, on the other hand, the result in the improvement of the capacity of design and implementation of projects for the benefit of their communities and vulnerable groups .

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

Beneficiary population.

a. Direct beneficiaries:

- Rotarians
- Representatives of Civil Society Organizations
- Local change agents





b. Indirect beneficiaries:

- Higher Education Institutions that have social programs focused on their local environment
- Public officials responsible for making decisions regarding public security and Human Rights

7) LOCATION OF THE PROJECT

The location will be in Puebla, Mexico, however the scope of the





project will be carried out through the call to CSOs and Rotarians in the country. The proposed venues for the activities are the Monterrey.



Institute Puebla Higher Education Technology Institute and COPARMEX, both located within the State of Puebla.

8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment
- Water, sanitation, and hygiene
- Maternal and child health
- Literacy and basic education
- Community economic development
- Other (please specify _____)

8) PROJECT BUDGET

The budget of the projects is \$167,458.00 pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$ 20,000.00
Proposed support from other Mexico sources FURMEX	\$ 10,000.00



Other(please specify)	
Proposed US Heart 2 Heart support	\$ 137,458.00
TOTAL	\$ 167,458.00

Note: The minimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget

1) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY		TOTAL
Trainer Course 1	18	\$ 1,160.00	\$ 20,880.00
Trainer Course 2	18	\$ 1,160.00	\$ 20,880.00
Trainer Course 3	15	\$ 1,160.00	\$ 17,400.00
Promotional material - digital print media	1	\$ 6,960.00	\$ 6,960.00
Civil society modular workshop cost	1	\$ 5,220.00	\$ 5,220.00
Rotary Modular Workshop Cost	1	\$ 5,220.00	\$ 5,220.00
Organizing staff per diem	1	\$ 2,320.00	\$ 2,320.00
Per diem of training staff	1	\$ 6,960.00	\$ 6,960.00
Manual Design	1	\$ 15,080.00	\$ 15,080.00
Manual printing	130	\$ 81.20	\$ 10,556.00
Diploma printing	130	\$ 17.40	\$ 2,262.00
Development of evidence portfolio	1	\$ 6,960.00	\$ 6,960.00
Educational material for participants	130	\$ 140.00	\$ 18,200.00
Creation of photographic evidence	1	\$ 4,640.00	\$ 4,640.00
Unforeseen expenses	1	\$ 6,960.00	\$ 6,960.00
Management expenses	1	\$ 6,960.00	\$ 6,960.00
Evaluation & monitoring	1	\$ 10,000.00	\$ 10,000.00
		TOTAL	\$ 167,458.00



FIRMAS

APPLICANT NAME RED DE COOPERACIÓN INTERNACIONAL MEXICANA

ROTARY CLUB PRESIDENT 2019 - 2020, NAME AND SIGNATURE, E-Mail and Phone



Francisco Ramos Salgado, pacoramos4@hotmail.com , +52 2221 86 15 22

PRESIDENT 2020 – 2021

ROTARY CLUB PRESIDENT 2020 - 2021, NAME AND SIGNATURE



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PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES

LEADER 1

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Appendant 1 Alignment to Positive Peace Pillars Economics and Peace Institute

Project Name: "Project for articulation and capacity building among Rotarians, rotaractians and social actors to promote Peace Projects".

Location: Puebla-Tlaxcala, Mexico

Responsible: Rotary Club Puebla Historic Center, Mexican International Cooperation Network (REDECIM)

Liaison Contact: Raul Maza Hernández, REDECIM, Telephone +52225194399.
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Description:

Mexico ranked 62nd out of 163 countries in the Positive Peace Index (IPP) 2018, ranking 40% higher globally. However, being ranked 140 in the Global Peace Index (IPG), **Mexico was one of the 25 least peaceful countries in the world in 2018**. When comparing the high levels of Positive Peace with those of negative peace, it is appreciated that Mexico has the potential to reduce its level of violence if it overcomes some key challenges.

Social actors have limited capacity to develop actions to promote social cohesion and social capital of groups and regions that live in situations of vulnerability and exclusion. On the other hand, there is an interest on the part of the Rotarians in increasing the actions oriented to social development, however there are few mechanisms that allow adequate articulation between the actors. The foregoing justifies the need to strengthen the joint participation of social actors and Rotarians to achieve common goals. Likewise, the limited resources for carrying out actions by social actors, translates into different problems that form a vicious circle that limits the professionalization of social actors and discourages citizen participation.

The Mexican International Cooperation Network (REDECIM).

The strategic axes of REDECIM are: collaborative work, knowledge of Organizations of Civil Society Organizations (CSOs) and social innovation, generating synergies through the pursuit of common goals, professionalization of CSOs, direct impact on the Millennium Development Sustainable and systematization of experiences. Currently, REDECIM is the first network in Mexico that contributes to the contribution and optimization of financial, human and technical resources of the International Cooperation for the Development of Civil Society Organizations at the national level.

Thanks to the approach we had through the 2nd. Meeting Pillars of Positive Peace, we detected the importance of incorporating the Pillars of Positive Peace into the civil society agenda, as a trigger to boost social projects and enhance their impact. Being the pillars selected to work through our proposal: **Acceptance of the rights of others, High level of human capital and Equitable distribution of resources.**



Through the dual training in International Cooperation, Human Rights and Peace, by REDECIM, organized social investment schemes will be generated, through alliances between social actors and Rotary, that contribute to development and social welfare of vulnerable populations in the areas of peace, security public and access to human rights.

Direct beneficiaries: Rotarians and Rotaractians (Rotary), social actors, representatives of Civil Society Organizations and Agents of local change.

Indirect beneficiaries: Higher Education Institutions that have social programs focused on their local environment, public officials responsible for making decisions on public security and Human Rights. Rotary Clubs, Rotary Districts, Allied Organizations of Rotarism, Civilian population benefiting from Rotary programs, Organized Civil Society of the regions of Puebla and Tlaxcala

General objective:

OG Strengthen integral development actions and the capacity to build alliances between ~~organizations of civil society~~ social actors, Rotary and allies in the States of Puebla and Tlaxcala to promote Positive Peace Projects in favor of vulnerable groups.

Specific objectives:

O1. Generate a dual participation scheme (Rotate ~~Yies Y Civil society organizations~~ Social actors) to increase social investment in the joint presentation of Positive Peace projects, as well as sensitize Rotary and social allies of Puebla and Tlaxcala by incorporating the importance of the evaluation and financing of Positive Peace projects.

O2. Develop and apply a comprehensive training and awareness model that promotes the development of Rotary capabilities, ~~Y Civil associations~~ social actors in the field of **Human Rights** through the acquisition of knowledge and tools that allow the generation of Peace projects.

O3 Create the intersectoral alliance between social actors and Rotary in the region Puebla-Tlaxcala with a human rights approach for integral and community development on Positive Peace issues.

Impact Measurement:

objective	Goals	Expected results
O1. Generate a dual participation scheme (Rotarians and Civil Society Organizations) to increase social investment in the joint presentation of Positive Peace projects	1. Organize and implement a call to organized civil society, Rotarians and allies for participation in the project.	Rethink the project agenda within CSOs and Rotary Clubs, collective to ensure the effectiveness of the implementation of Positive Peace projects
	2. Apply a modular training program on access to sources of financing for peace and human rights projects through national and international cooperation under the design and evaluation of intervention proposals with a social focus.	Strengthening dialogue between actors to help rethink this agenda.
	3. Apply a training workshop specialized in methodologies for the evaluation and monitoring of projects on peace and Human Rights.	Trained and organized people who know how to respond according to the context of the activities to be developed, who can communicate effectively and gather evidence that communicates the purpose of the activity and that can transmit and
	4. Evaluate the increase in approaches to peace projects by civil society organizations.	
	5. Evaluate the knowledge and application that Rotarians will give in each	



	<p>of their districts to evaluate peace and human rights projects.</p>	<p>replicate learning.</p>
<p>02. Develop and apply a comprehensive training and awareness model (dual) that promotes the development of capacities of Rotarians and Civil Associations in the field of Human Rights through the acquisition of knowledge and tools that allow the generation of Peace projects</p>	<p>1. Train 60 Rotarians responsible for analyzing and selecting intervention proposals under a social approach that allows them to:</p> <p>a. Develop territorial diagnoses to identify the location of your target population.</p> <p>b. Understand the complexity of project formulation.</p> <p>c. Generate schematized criteria for the selection of beneficiaries under the premises of parametric evaluations and through qualitative and quantitative indicators.</p> <p>d. Design resource allocation protocols.</p> <p>and. Develop monitoring and evaluation parameters of the achievements obtained by the beneficiaries, allowing them to improve decision-making for the future allocation of resources as well as for the design of focused calls that include new actors so far excluded from the Cooperation for the Developing.</p>	<p>Trained organizations that link other organizations that have the knowledge to manage international cooperation programs. Consolidating a network that adds to the portfolio of social development projects.</p> <p>Organizations that promote programs that ensure the Pillars of Positive Peace, the same principles that are implemented in their internal functioning.</p> <p>Civil organizations have a systematic management of resources, as well as for the validity of projects, which translates into efficiency and saving of resources and time.</p> <p>Civil organizations trained in linking and managing international resources, as well as in the implementation of projects that underpin social cohesion on Positive Peace issues</p>
	<p>2. Train 60 Civil Society Organizations of the States of Puebla and Tlaxcala in access to sources of financing for International Cooperation, which allows them to:</p> <p>a. Understand the background, objectives, modalities and operation of the International Development Cooperation.</p> <p>b. Identify the main donors internationally.</p> <p>c. Know the methodologies to access technical and financial resources in matters of peace and Human Rights.</p> <p>d. Identify the tools aimed at managing the resources obtained and, in this way, carry out a successful follow-up and closure of social intervention proposals.</p>	<p>Linking with new sources of financing</p>
	<p>3. Evaluate and measure the results obtained by the participants and the project in general.</p> <p>1. Measure the impact of each of the established strategies.</p> <p>a. Define the indicators for each of the strategies.</p> <p>2. Prepare a quantitative analysis of the impact of the strategies.</p> <p>a. Evaluate the impact</p>	<p>The follow-up mechanism will allow us to analyze and produce information, which serves to make decisions regarding priorities, and strategic actions: the targeting of technical and financial resources; the re-approach of actions to be followed in accordance with the context and the political and social needs; the adequate inclusion of ethnic groups, young people,</p>



	<p>measurement, making a comparison with its objectives set in the project.</p> <p>3. The organizations present their quantitative and qualitative data as well as their impact indicators, a step-by-step registry is made that will then be used to compare the results during the three years, the correspondence with the three dimensions of sustainable development is also evaluated and the report is prepared of results.</p>	<p>women, and forms of articulation of shared action with members and other actors</p>
<p>O3 Create the intersectoral alliance between civil society and Rotary clubs Puebla-Tlaxcala with a human rights approach for a comprehensive and community development on Positive Peace issues.</p>	<p>1, Generate spaces for dialogue that promote understanding between civil society and Rotarians</p> <p>2. Establish a defined agenda on the needs, limits and scope of the intersectoral Alliance</p>	<p>Public-private-strategic alliances: from the program we seek to promote in some cases the creation and in others the strengthening of projects in the field of Positive Peace</p>

ANALYZED PROJECT UNDER THE FRAMEWORK OF POSITIVE PEACE PILLARS

In the context of the system where the project operates, and to which it is expected to contribute, indicate:

1. What Pillars do you consider more solid and why?

We believe that neither is particularly strong, as shown by the index Paz P or if tion, placing Puebla ranked 9th nationally and Tlaxcala in place .

2. What Pillars need to be reinforced and why?

Free Flow of Information .

Acceptance of the rights of others: There is disarticulation between the work done by civil society and the work done by Rotarians. This means that social actors in Mexico do not capitalize to the maximum (or have limited capacity) the potential to develop actions to promote social cohesion and social capital of groups and regions that live in situations of vulnerability and exclusion under impact on development of the States of Puebla and Tlaxcala.

High level of human capital: The strengthening of CSOs should be a central purpose of development processes. It is crucial that a common understanding be achieved that any project or action for development purposes that is carried out in a territory must include the strengthening of the organizational fabric of that territory as part of its indicators of success. Principles such as ownership and sustainability are simply impossible to carry out if there is no critical mass of social organization that deals with it.

Equitable distribution of resources: According to the Agenda to Strengthen Civil Society by Alternatives and Capabilities mention that there are few spaces that promote collaborative leadership between the SCO and infrastructure to strengthen the SCO is deficient and well m ism, los actors who perform social investment, usually unaware of the causes of re problematic to them as well as the actors working to assist these issues. [\[one\]](#)

Good relations with neighbors



3. What Pillars will try to reinforce the project?

Acceptance of the rights of others: In recognizing ourselves as persons with equal rights, it is important for the operation of the project to work together among different actors, recognizing ourselves as subjects of law. Likewise, with this project we seek to strengthen ties and build capacities for actors that promote projects that ensure human rights, the same principles that are implemented within organizations .

High level of human capital: Trained actors that link other organizations that have the knowledge to manage international cooperation programs .

Equitable distribution of resources: Thanks to the articulation of joint projects, civil society actors and Rotary clubs , better resource allocation schemes can be proposed for the benefit of vulnerable populations, optimizing the impact of the allocated resources.

4. How will you try to reinforce these Pillars?

- Fill only the pillars applicable to the project.

Project Name: "Project for the articulation and capacity building between future Rotary philanthropists and social actors that allows the formulation and evaluation of Peace Projects".		
Positive Peace Pillar	Activity, relationship or strategy	Expected effect
1. Good functioning of the Government	Does not apply	Does not apply
2. Equitable Distribution of Resources	The Dual Training model includes	The application of resources in local impact projects, intersectoral linking actions and the promotion of development and systematization of learning experiences, application of resources, evaluation, management, communication, administration, impact and evaluation of the results and their impacts in the medium term.
3. Free Flow of Information	Maintain an open communication channel between OSC and Rotarians. Website, social networks, messaging strategies and slack	Rethink the project agenda within CSOs and Rotary Clubs, collective to ensure the effectiveness of the implementation of Positive Peace projects Strengthening of dialogue between actors to contribute to the development of this agenda.
4. Solid Business Environment	Does not apply	Does not apply
5. High Level of Human Capital	Dual Training Program generates investment and social impact	Trained participants who link other actors who have the knowledge to manage international cooperation



	partners	programs.
6. Acceptance of the Rights of Others	Training on issues of Human Rights and Peace Positive	Visibility of Human Rights and the work that CSOs carry out in matters of promotion and defense of Human Rights (access to health, inclusion and disability, among others), as a first phase to contribute to the acceptance of the Rights of The rest
7. Low Corruption Levels	Does not apply	Does not apply
8. Good Relations with the Neighbors	OSC sensitization - Rotary	<p>Generating interaction and teamwork between different social actors, collaborating for community impact purposes.</p> <p>The alliance is strengthened and has temporarily defined spaces for the exchange of knowledge between civil and private organizations and the main local actors that contribute and systematize the experiences, these results nourish the portfolio of projects.</p>

5. With which actors could you relate so that the project is strengthened in each pillar, thus improving its impact?

Institute of Economy and Peace. As a key ally to promote the Pillars of Positive Peace ITESM Campus Puebla and Universidad Iberoamericana Puebla. As academic institutions, they are a space to promote the Pillars of Positive Peace among students, as well as the venue for meetings between actors to trigger projects.

Rotary District, which could promote the program through its District Conferences, the Coordination of Governor's Assistants, Monthly Bulletin, and communication channels such as Facebook page and messaging groups. It also has a figure, little capitalized, which is the Subcommittee of the Rotary Pro Paz Scholarships.

Rotaract District Representation, which could promote the program through its Rotaract District Conferences, the recently created Peace Pillars Committee, and communication channels such as Facebook page and messaging groups.

These last two aligned to the Free Information Flow Pillar.

6. What is the impact on the system you expect to see and how will it be measured?

One of the axes considered in this proposal is to seek the sustainability of the projects promoted through the strengthening of CSOs in matters of access to financing of International Cooperation.

In this sense, within the expected results are those that will be given by the related organizations in the improvement of the attention to their groups of final beneficiaries, thus obtaining a solid social capital to boost the projects of the beneficiary groups. And, on the other hand, the result in the improvement of the capacity of design and implementation of projects for the benefit of their communities and vulnerable groups.

The application of resources in local impact projects, intersectoral linking actions and the promotion of development and systematization of learning experiences, application of resources, evaluation, management, communication, administration, policy promotion public, impact and evaluation of the results and their impacts in the medium term.

The alliance and its own activities respond to collaborative work between the actors, which implies the integration of the activities of another group, that is, the logical link between the funding to projects of the final beneficiaries, as well



PROYECTO 100 X 100 MÉXICO



as the training of the actors involved. , results in a network work that can, and is the space where these actions converge for the sum of results, which also gives a shared impact.

[1] Agenda for the Strengthening of Organized Civil Society 2018. Alternatives and Capacities. <https://alternativasycapabilities.org/wp-content/uploads/2019/04/Agenda-2030-vf-WEB-1.pdf>